



## **Board of Trustees**

### **Enrollment Management & Student Affairs Committee**

December 18, 2025

Time: 10:30 – 11:45 a.m.

Loughman Living Room, Scanlon Hall

Committee Members: Chair William Reichelt, Vice Chair Tessa Lucey, Secretary Jason Queenin, Member, Barney Garcia and George Gilmer

A live stream of the meeting for public viewing will also take place at the following link: <https://www.westfield.ma.edu/live>

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| <b>1. Call to Order</b>                   | Trustee William Reichelt                    |
| <b>2. Approval of Minutes</b>             | Trustee William Reichelt                    |
| a. October 21, 2025                       |   |
| <b>3. Items for Information</b>           |   |
| a. DGCE Admissions Strategy               | Daniel Forster                              |
| b. Introduction to the new brand platform | Leslie Baldino & Shannon<br>Lester from BVK |
| <b>4. Open Discussion</b>                 |   |
| <b>5. Adjournment</b>                     | Trustee William Reichelt                    |